

Weekly Sales Report – August 2025

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1. Gauteng Region

Sales increased by 10% in the Gauteng region during August 2025.

2. Western Cape Region

Sales decreased slightly, requiring further review of advertising efforts.

3. Recommendations

It is recommended to continue investing in Gauteng advertising and re-strategise campaigns in the Western Cape.

Region	Sales (July)	Sales (August)	Change
Gauteng	R100,000	R110,000	+10%
Western Cape	R80,000	R76,000	-5%